

MBA Masters Of Business Administration

MBA	
Semester -1st	Semester -2nd
<ul style="list-style-type: none"> Principles and Practice Of Management Quantitative Techniques Accounting for Managers IT & E-Business Fundamentals Business Environment Organization Behaviour Business Communication Managerial Economics 	<ul style="list-style-type: none"> Operations Research Operations Management Entrepreneurship Financial Management Human Resources Management Business Ethics and Indian Ethos in Management Business Research methods
Semester-3rd	Semester -4th
<ul style="list-style-type: none"> Compulsory Subject Supply Chain Management Project Management Elective course Group- Marketing Management 1. Product and Brand Management 2. Advertising and Digital Marketing 3. Sales and Distribution Management Group -2 Financial Management 1. Tax Planning and Management 2. Indian Financial Systems 3. Bank and Insurance Management Group -3 Human Resource Management 1. Industrial Relations and Legislations 2. Human Resource Development & Audit 	<ul style="list-style-type: none"> Compulsory Subject Business Legislation Strategic Management Elective Course Group -1 Marketing Management International Marketing Service and Retail Marketing Consumer Behavior and Rural Marketing Group-2 Financial Management International Finance Financial Derivatives and Risk Management Investment Analysis and Portfolio Management Group -3 Human Resource Management Compensation Management Training and Development Organisation Development Group-4 Information Technology Operating Systems and Their Utilities PHP Programming and JavaScript Mobile Computing and Its Applications

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- 3. Social Psychology
- **Group -4 Information Technology**
- 1. Web Design and Technology
- 2. Management Information System
- 3. RDBMS Using Oracle
- **Group -5 Production and Operations**
- 1. Technology Management
- 2. Product Innovation and Operations Planning
- 3. Purchase and Material Management
- **Group -6 Business Analytics**
- 1. Introduction to business Analytics
- 2. Predictive Modeling
- 3. Statistical Programming In 'R'

- **Group -5 Production and Operations**
- Logistics Management
- Total Quality Management
- Enterprise Resource Planning
- **Group-6 Business Analytics**
- Data Visualisation for Managers
- Spreadsheet Modeling
- Applications of Modeling in Business
- Comprehensive Viva-Voce